

Our Aspiration

We aspire to become the leading global insurance group in our chosen markets and to consistently deliver top-tier results for our shareholders. By so doing, we will create strong relationships with our customers, agents and brokers, and provide rewarding opportunities for our employees.

Our values inspire
and guide us

Our Corporate Values

Zurich's basic values reflect what kind of company we strive to be. They define us. They help both to inspire and guide us. They are our reference for the decisions we make and the actions we take.

Our basic values

- Customer dedication: Our starting point is the needs and expectations of our customers.
- Pioneering: We innovate continuously and explore with creativity new options.
- Excellence: We focus on quality in our ideas and in how we execute those ideas.
- Employee contribution: Every employee counts.
- Integrity: We test every proposed action as to whether it is proper and reflects standards we can be proud of.

